

Akash Nikam B.E. (Computer Engineering)

Senior UI/UX Designer | Google UX Certified Designer

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PROFESSIONAL SUMMARY

Senior UI/UX Designer with 6+ years of experience delivering impactful design solutions that enhanced user engagement, improved product usability, and contributed to business growth across large-scale digital platforms serving 200+ clients. Strong track record of improving UX and optimizing workflows through user-centered strategies.

SENIOR UI/UX DESIGNER | NOVATECHSET SOFTWARE (PUNE)

May 2022 - Nov 2025

Designing scalable dashboards, enterprise platforms, and user-centric digital experiences.

- Led end-to-end UI/UX design and interactive prototyping for high-traffic web platforms, driving a 30% increase in conversion rates and reducing bounce rates by 40%.
- Redesigned dashboards for better data visualization resulting 40% faster decision-making through better UX flows.
- Designed user-centered interfaces for 8+ business products using design thinking methodologies, reducing design-to-development rework by 30%.
- Increased user engagement by executing a new user interface, boosting customer retention from 40% to 92% YoY.
- Led and managed design teams, improving team workflow efficiency and collaboration by 35%.

UI/UX DESIGNER | REDBYTES SOFTWARE (PUNE)

May 2021 - Mar 2022

- Created design systems and high-fidelity prototypes, resulting in 40% increase in user satisfaction.
- Conducted WCAG 2.1 guidelines accessibility audits to improve usability across digital platforms.
- Designed dashboard UI and data visualization systems that increased client business revenue by 23%.
- Developed intuitive mobile app experiences that improved user engagement and usability across iOS and Android.

UI DESIGNER | VIDUSHI INFOTECH SSP PVT LTD (PUNE)

Dec 2020 - Apr 2021

- Enhanced user engagement through UI design improvements, increasing session duration by 25%.
- Collaborated with stakeholders and engineers to deliver 15+ website designs across diverse platforms.
- Coordinated with stakeholders to ensure product design strategies aligned with industry trends and client vision.
- Created high-fidelity prototypes using Adobe XD, boosting user engagement 40% and reducing bounce rates 30%

GRAPHIC & UI DESIGNER | VARSTREET INC (PUNE)

Feb 2019 - SEP 2020

- Optimized landing pages and checkout flows, increasing order value 18% and reducing cart abandonment by 12%.
- Promoted to UI Designer and developed end-to-end design roadmaps, increasing eCommerce sales by 25%.
- Designed visually engaging brochures, eBooks, and presentation decks with brand consistency and visual impact.
- Delivered scalable eCommerce product experiences for 25+ clients, increasing customer acquisition by 15%.

EDUCATION

Bachelor of Computer Engineering in Pune, India

2018

Higher Secondary Education in Pune, India

2014

Secondary School Certificate in Pune, India

2012

TECHSTACK

Figma | Miro | Canva | Adobe XD | Adobe Photoshop | Sketch | Axure RP | Adobe Illustrator | Balsamiq | Claude AI | Gemini AI | JIRA | Basecamp | HTML/CSS | Bootstrap | Adobe Creative Suite

DESIGN AND RESEARCH

Prototyping | Wireframing | UI Design | Typography | Graphic Design | UX Strategy | Storyboarding | Card Sorting | User Flows | Agile Thinking | IA Testing | Visual Design | Project Management | Full Stack Design

PROJECT SHOWCASE

Appointly - Doctor Appointment Management Platform

- Designed intuitive patient and doctor dashboards that improved appointment management efficiency and increased user engagement by 35%.
 - Created responsive UI systems and interactive prototypes that reduced design-to-development revisions by 45% across web and mobile platforms.
 - Collaborated with cross-functional teams including developers, product managers, and stakeholders to deliver scalable healthcare solutions across 5+ modules.
 - Integrated telehealth capabilities into the existing platform, enabling virtual consultations and remote monitoring for patients; increased accessibility and reduced wait times by 30 minutes.
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CERTIFICATIONS

- Google UX Design Professional Certificate
 - Atlassian Agile Project Management Professional Certificate
 - Miro for UX Brainstorming and Collaboration
 - HRCI - AI Productivity Hacks to Reimagine Your Workday and Career
 - UX Foundations Style Guides and Design Systems
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NOTABLE ACHIEVEMENTS / AWARDS

- 'Eureka Hackathon' - Grand Finale Rank Achievement (2018 & 2019)
- 'Best Employee of the Designer' at VARStreet (2019)
- 'Academic Ranker' - Secured 2nd Rank in Third Year (2018)
- 'Academic Ranker' - Secured 2nd Rank in Second Year (2017)
- 'Wheebox Employment Test' - Achieved India-wide 73rd Rank (2017)