

AKASH NIKAM

Senior UI/UX Designer

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PROFESSIONAL SUMMARY

Senior UI/UX Designer with 6+ years of experience designing intuitive digital experiences across multiple industries, specializing in user research, design systems, and high-fidelity interfaces.

SKILLS

Visual Design: Typography, Color Theory, Iconography, Illustration

Design Tools: Figma, Adobe XD, Sketch, Photoshop, Illustrator, Balsamiq, Miro, Canva

GenAI Design Tools: Figma AI, Midjourney, DALL-E / ChatGPT image tools, used for design ideation and rapid variation

Prototyping & Handoff: Figma Prototyping, Figma Dev Mode

Design and Research: User Experience Design, User Centered Design, Wireframing and Prototyping, Agile Thinking, User Personas and Surveys, Card Sorting and Storyboarding, Information Architecture (IA), Color Theory and Typography, Design System and Style Guides, Affinity Diagrams, Empathy Maps, Interaction Design, Usability Research

Design Systems: Design System Creation & Maintenance, Atomic Design Components, Reusable UI Components

Project Management: Jira, Asana, Basecamp

Personal Skills: Creative Thinker, Critical Thinking, Self-Motivated, Deadline Lead, Problem Solving, Communication Skills, Mentoring

PROFESSIONAL EXPERIENCE

Senior UI/UX Designer | Nova Techset Software, Pune | *May 2022 - Present*

- Led end-to-end UI/UX design, wireframing, and interactive prototyping for responsive web applications, improving user experience and supporting business goals.
- Mentored and trained junior designers on UX/UI best practices, led a small design team, and collaborated directly with clients to deliver user-centered design solutions.
- Redesigned dashboards with improved information architecture and data visualization, enabling users to access and interpret key insights more efficiently.
- Spearheaded accessibility integration across all projects, ensuring compliance with ADA standards and expanding market reach.
- Facilitated design workshops with clients and stakeholders to gather feedback and align on UX goals, holding decision-making authority over design direction within the team.
- Collaborated closely with product managers, developers, and stakeholders to deliver intuitive, accessible, and scalable digital experiences that improved user engagement.

UI/UX Designer | Redbytes Software, Pune | *May 2021 - Mar 2022*

- Conducted user research, created wireframes and interactive prototypes, and designed intuitive web and mobile interfaces that aligned user needs with business objectives.
- Redesigned responsive dashboards with improved layouts, reusable UI components, and data visualization elements, enhancing usability and overall application experience.
- Developed user personas and scenarios to guide design decisions, improving the user interface for better navigation.
- Translated client requirements and business objectives into user flows, interface designs, dashboards, and responsive digital experiences through iterative design processes.
- Crafted user experience strategies focusing on user empathy, Information Architecture & user testing plan for healthcare website.
- Managed multiple design tasks and project timelines, ensuring high-quality deliverables were completed within deadlines.

UI Designer | Vidushi Infotech SSP Pvt LTD, Pune | *Dec 2020 - Apr 2021*

- Created user flows, wireframes, interactive prototypes, and high-fidelity UI designs using Figma.
- Applied established design systems to maintain consistency across enterprise applications, dashboards, and digital products.
- Conducted usability analysis and incorporated user feedback to improve product experiences and validate design decisions.
- Prepared detailed design specifications and handoff documentation to support accurate development implementation.
- Collaborated with developers throughout the development lifecycle and conducted UX checkpoints to ensure design quality.

Graphic & UI Designer | VARStreet Inc, Pune | Feb 2019 - Sep 2020

- Created user-centered E-commerce website designs on the proprietary VARStreet CMS platform, transforming business requirements into intuitive interfaces with seamless navigation, consistent branding, and enhanced user experiences.
- Designed marketing landing pages focused on clear user journeys, responsive layouts, and conversion-oriented content, supporting digital marketing campaigns.
- Coordinated with cross-functional teams throughout the design lifecycle to deliver high quality user experiences while maintaining project schedules and balancing priorities.
- Participated in design reviews and incorporated client feedback to continuously refine interfaces and improve overall product quality.

PROJECT EXPERIENCE

ExpertsHub.ai - AI-Powered Talent Marketplace

- Designed the website and dashboards for an AI-powered talent marketplace, focusing on intuitive workflows for businesses, professionals, and talent management.
- Defined dashboard layouts, data presentation, navigation, and interaction patterns to simplify hiring and talent-management workflows.
- Collaborated with clients and development teams throughout the design lifecycle, refining designs based on feedback and implementation requirements.

Appointo - Healthcare Appointment

- Coordinated with doctors to gather requirements through interviews and built a structured design system in Figma.
- Designed responsive interfaces for appointment scheduling, patient management, and healthcare dashboards to ensure a seamless user experience across devices.
- Built a structured Figma design system covering typography, colors, components, and interaction patterns for consistent product experiences.

Yieldi.com - Real Estate Investment Platform

- Developed responsive and scalable frontend interfaces for real estate investment and private lending workflows using modern frontend technologies.
- Converted client-provided Figma UX/UI designs into responsive frontend interfaces, ensuring accurate visual implementation across the website.
- Collaborated directly with the client and development team throughout the project to address design requirements and implementation-related changes.

EDUCATION

B.E. Computer Engineering: Pune | Score: 76.93% | 2018

HSC: Maharashtra Board | Score: 60.92% | 2014

CERTIFICATIONS

- Google UX Design Professional
- Atlassian Agile Project Management

HONORS & AWARDS

- Best Employee of the Designer - VARStreet Inc
- Academic Ranker - 2nd Rank, Second Year and Third Year
- Eureka Hackathon - Grand Finale Rank